Family Council

Family Project Cohort Study

PURPOSE

The powerpoint presentation prepared by the Hong Kong Jockey Club Charities Trust on the "Family Project Cohort Study" is attached at <u>Annex</u>.

ADVICE SOUGHT

2. Members are invited to provide comments and views.

Family Council Secretariat February 2015



FAMILY: A Jockey Club Initiative for a Harmonious Society

愛+人:賽馬會和諧社會計劃

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香港賽馬會慈善信託基金 The Hong Kong Jockey Club Charities Trust

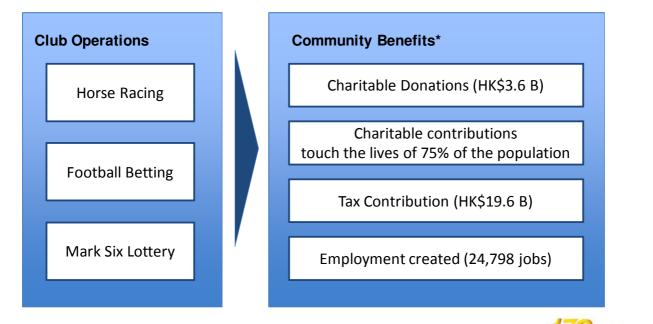


香港賽馬會 The Hong Kong Jockey Club

The Hong Kong Jockey Club Charities Trust

The Club's not-for-profit business model

Founded in 1884, The Hong Kong Jockey Club is a world-class horse racing operator and Hong Kong's largest community benefactor, operating as a not-for-profit organisation



* Figures from 2013/14 financial year

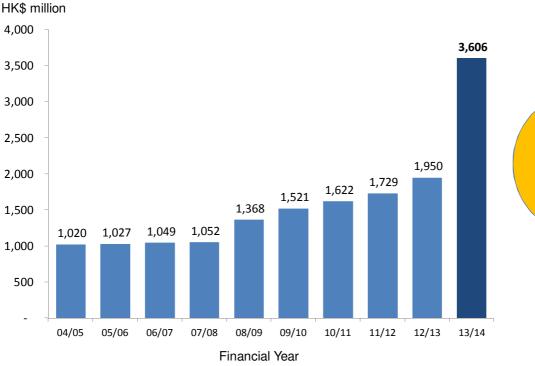
Milestones

1884	Establishment of The Hong Kong Jockey Club
1915	Club made first charitable donation
1950s	Charitable donations became integral to the Club's operation during post-war construction
1955	Formally decided to devote surplus to charity each year
1993	Establishment of HKJC Charities Trust
2010-2014	Donation increased from HK\$1.5 billion to HK\$3.6 billion
2014	130 th Anniversary of the Jockey Club



Trust's Donations in the Past Decade

Annual Donation





Total

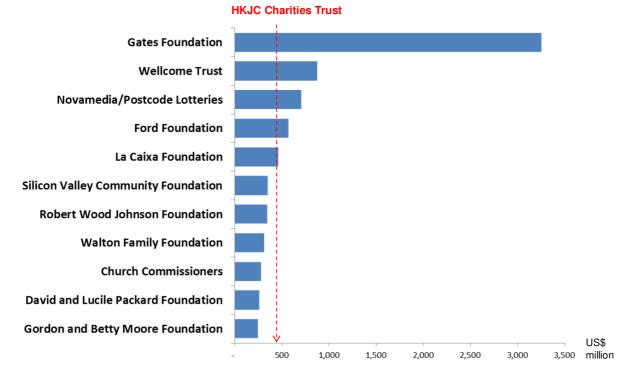
years

billion

donation in past 10

= HK\$ 15.9

Top Foundations in the World (By Annual Donation \$)





Our commitment to serve

- · A 130 years of history of contributing to the betterment of Hong Kong
- A tradition of understanding and addressing some of the most pressing challenges of the City

Our Capabilities

- · Trusted collaborator to a strong network of partners in creating multi-sector solutions
- Resourceful and reliable enabler to develop intellectual leadership for metropolitan challenges
- · Scale yet flexible funder to deliver social impact in a timely manner

Our mission

- To raise the quality of life for the people of Hong Kong and offer relief to the needy
- · To enable development of world class solutions for metropolitan social issues
- To build knowledge and strengthen organisations and networks that we work with



What we do - Three overarching strategic themes

While we will continue to support a diverse range of projects and organisations that create social benefits to Hong Kong, there will also be three strategic focus areas:

- 1. "Youth for Innovation"
 - Career and Life Planning: Help students and non-engaged youth develop a clear individual roadmap
 - Education: Continue to expand scholarship scheme and nurture an alumni network that will continue to work for the good of HK
 - Social innovation: Encourage social innovation and entrepreneurship in community and nurture next generation of innovators

2. "Elderly for Care"

- Age-friendly districts: Work with district councils to establish commitment in promoting agefriendliness and joining the WHO network
- Health: Develop practice models for overlooked issues, e.g., end-of-life care & mental wellness
- Active ageing: Encourage development of innovative services to provide continuous learning, paid or voluntary work opportunities, and recreational activities for a new generation of elders

3. "Sports for Hope"

- Orchestrate a "City Marathon" as the signature sporting event to raise public participation, and also as a platform to allow many small NGOs to raise funds
- Enable support over professional athletes' life cycle, especially in helping retired athletes transition into second career, to encourage more citizens to consider "sport as a career"
- Invest in Football development (as a strategic sport)



Innovation

- · Be open to non-traditional ideas and sources of ideas
- · Build capacity in the society for innovation
- Collaborate with the government, NGO, education and business to create multisector platforms to develop solutions

Impact

- Drive for meaningful impact in projects and causes we donate to
- Develop intellectual leadership from successes & failures and share with our partners

Integrity

- Establish relationships and trust with our partners and grantees by being accountable, transparent and responsive
- Care for and provide emergency relief to needy causes, regardless of how recognized the efforts may be



Overview of the FAMILY Project Cohort Study

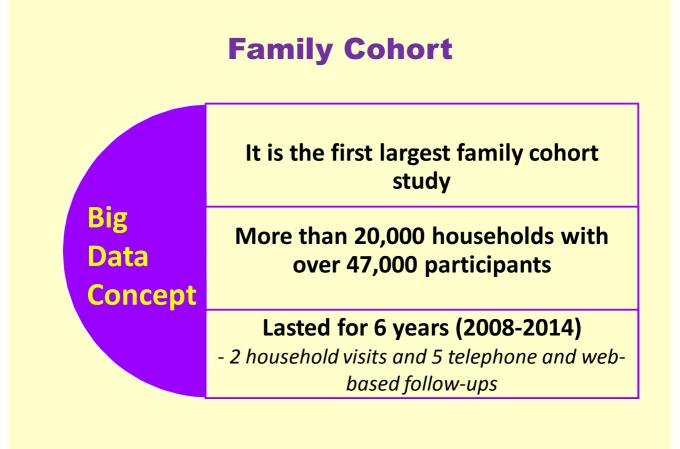
To be presented by Professor TH Lam

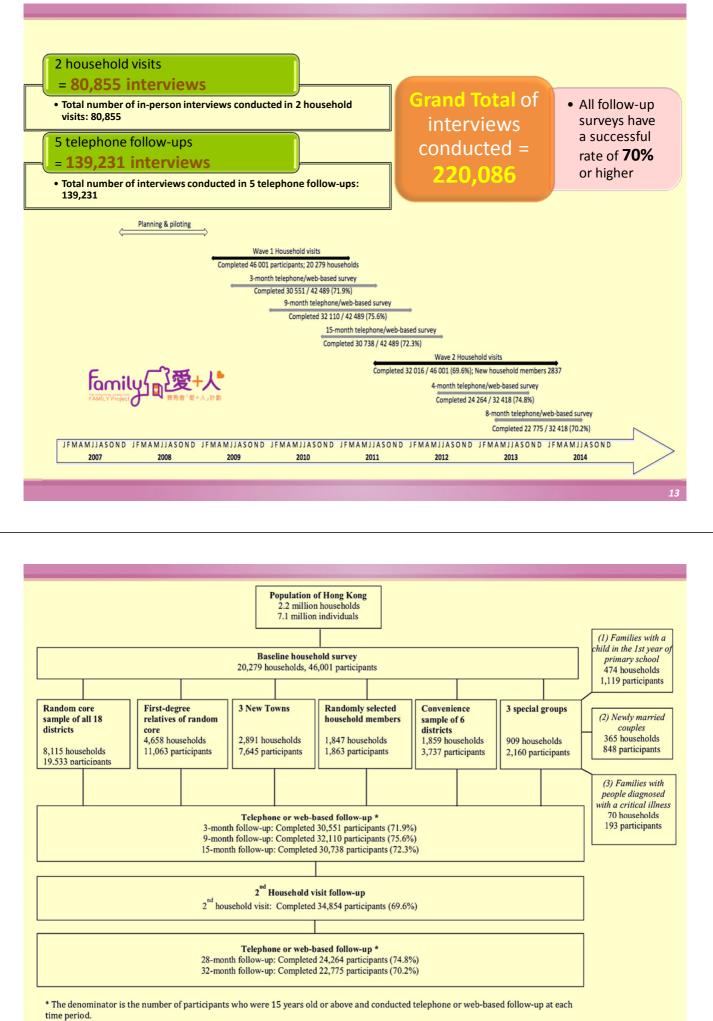


FAMILY Cohort: Objectives

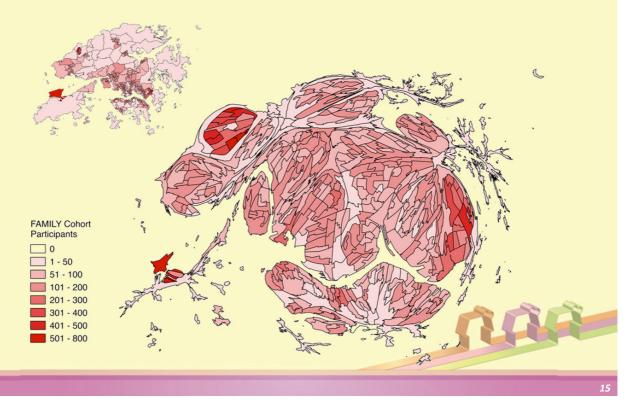
- A territory-wide survey that includes all eligible members in a family
- A triaxial organising conceptual framework of health, happiness and harmony (3Hs)
- Tracks the dynamics of the 3Hs in Hong Kong and identify factors that are amenable to social action and policy intervention







A territory-wide cohort which covers 99.8% of all neighbourhoods in Hong Kong





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Releasing FAMILY Cohort Results (2)

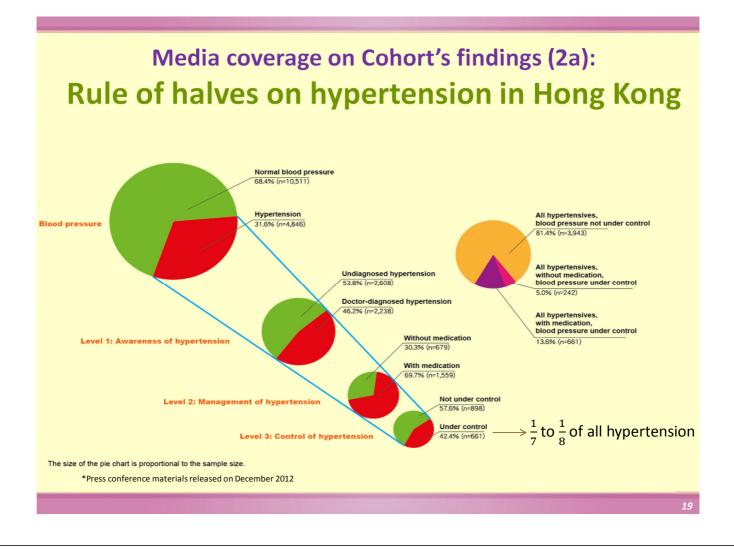
Mass Media

TVB "Tuesday Report"



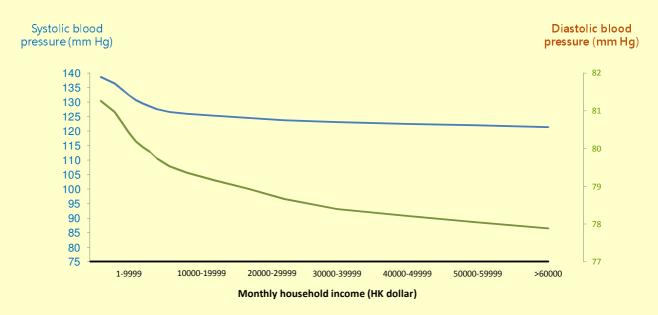
Media Interviews & press conferences





Media coverage on Cohort's findings (2b): Rule of halves on hypertension in Hong Kong

Poverty and Blood Pressure



Media coverage on Cohort's findings (2c): Rule of halves on hypertension in Hong Kong

Example of news coverage on December 14, 2012





Media coverage on Cohort's findings (2d): Cohort's findings making impact in health policy -Government's campaign to prevent hypertension

- For World Health Day 2013, the **Department of Health** has issued **an open letter** on March 2013 to all practicing doctors in Hong Kong inviting them to join their campaign to prevent hypertension.
- In the letter, they have **quoted Cohort's findings** as a **timely evidence** to describe how common hypertension is in Hong Kong:

Hong Kong in 2012 revealed that about 1 in 3 adults in Hong Kong has hypertension, and among them, half did not know about it. In other words, about 1 in 6 persons in Hong Kong has hypertension without knowing it. Among those ever diagnosed with hypertension, 70% were prescribed blood pressure lowering medication, but only about 40% of this treated group attained good control of blood pressure"





And Epidemiology Branch

Media coverage on Cohort's findings (2e): Happiness & family support in Hong Kong

Example of news coverage on May 22, 2012



現,港人精神生活質素指數較鄰近數,平均為53.5分,高於50分的 地區高,超過七成的受訪者認為 自己的精神生活質素屬於中等或良 好,反映港人面對生活壓力,得到 家人較多的支持;負責調查的學者 希望市民多些對家人達感謝和讚 省。

精神質素高於鄰區

港大公共衛生學院在2009年 開始,獲賽馬會慈善信託基金捐 助,展開一項為期6年的調查,希 望找出港人精神壓力的來源,以及 的方法。

萬個受訪者,一共約7,700戶家 減低事件帶來的負面影響。

【新報訊】香港大學的調查發 庭。結果發現港人精神生活質素指 國際標準,亦比鄰近地區的49.5分 至51.5分為高。另外,七成三受訪 者稱,他們的精神生活質素屬於中 等或良好,八成三人滿意家人的支 持;至於女性就普遍較男性得到家 人更大的支持。

調查亦顯示,港人最常面對的 3項壓力來源,包括是工作量大、 財政狀況變差或家人出現嚴重健康 問題,以女性及年齡25至44歲的 人,感受到壓力最多

港大公共衛生學院院長林大慶 研究一套有效預防和補救家庭問題 教授指出,從研究數據可見,家 庭支持能有效提升個人精神生活質 第一階段的調查於去年3月 素,同時,當家人面對突如其來的 完成,隨機抽樣調問了全港逾1.7 壓力事件時,家庭支持往往能有效



■林大慶(後排右一)希望市民多向家人表 達感謝及讚賞。

Releasing FAMILY Cohort Results (3)

Individual and Family level





Releasing FAMILY Cohort Results (5)

For District Planning



社會福利署 Social Welfare Department

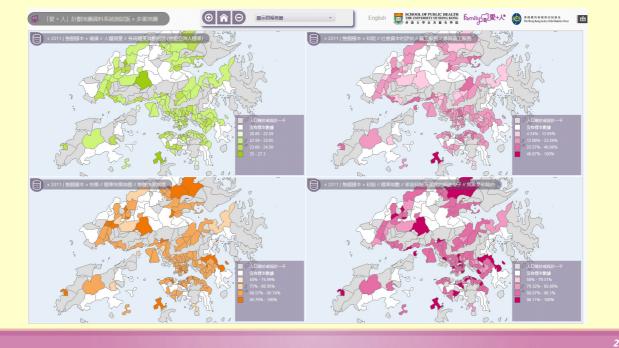
Invited presentations in District Planning Meetings of the Social Welfare Department for 4 districts (Central, Western, Southern & Islands, Wong Tain Sin & Sai Kung, Sham Shui Po, Yuen Long)

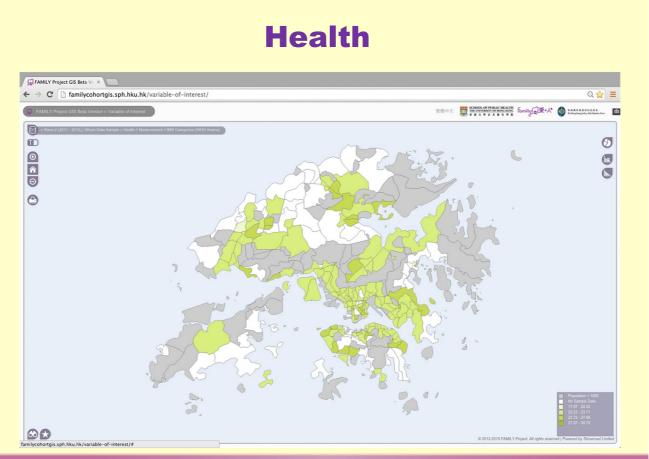


Releasing FAMILY Cohort Results (6)

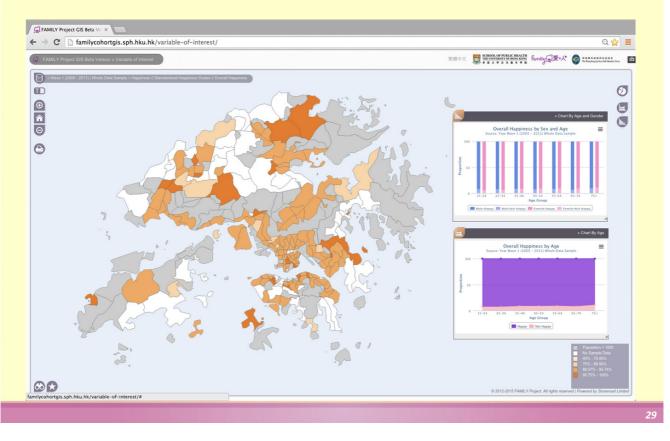
FAMILY Cohort's Geographic Information System (GIS)

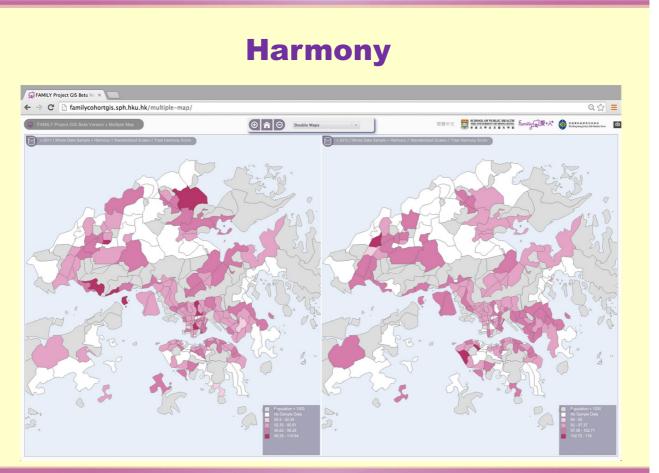
http://familycohortgis.sph.hku.hk/user-login/



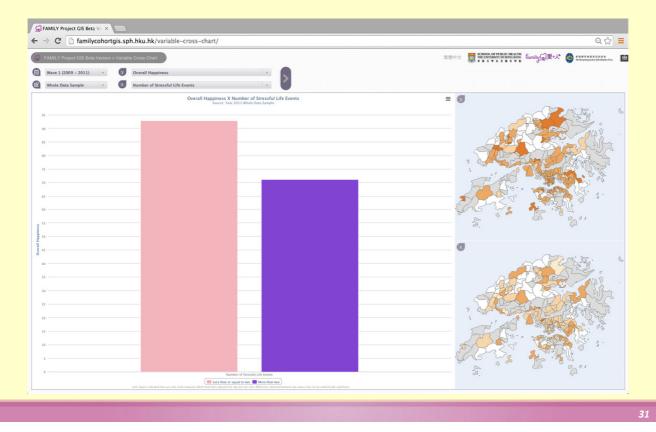


Happiness





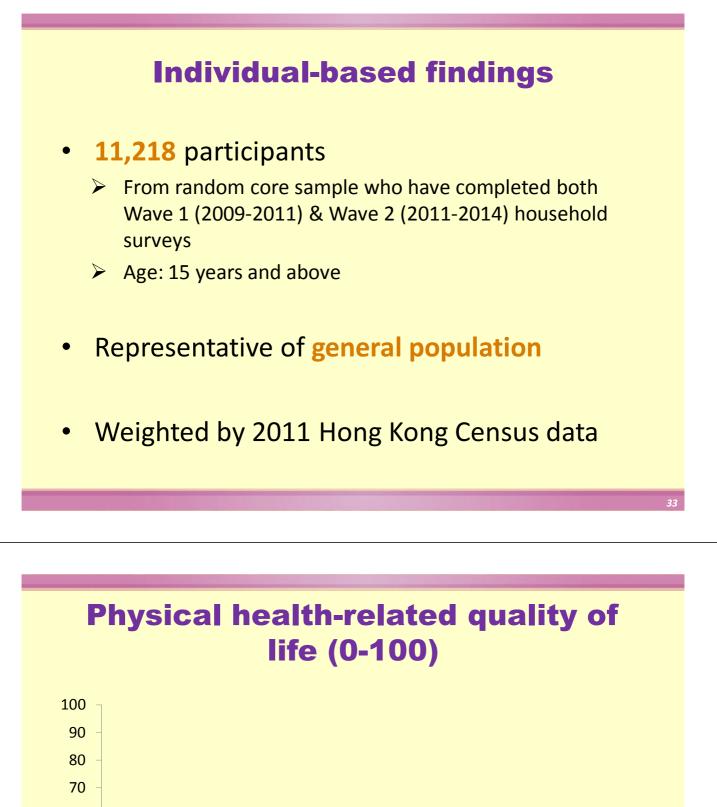
Stressful life events & happiness

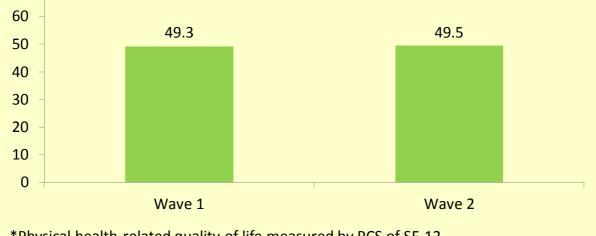


FAMILY 3Hs

FAMILY Cohort's strengths: Findings were Individual-based & family-based

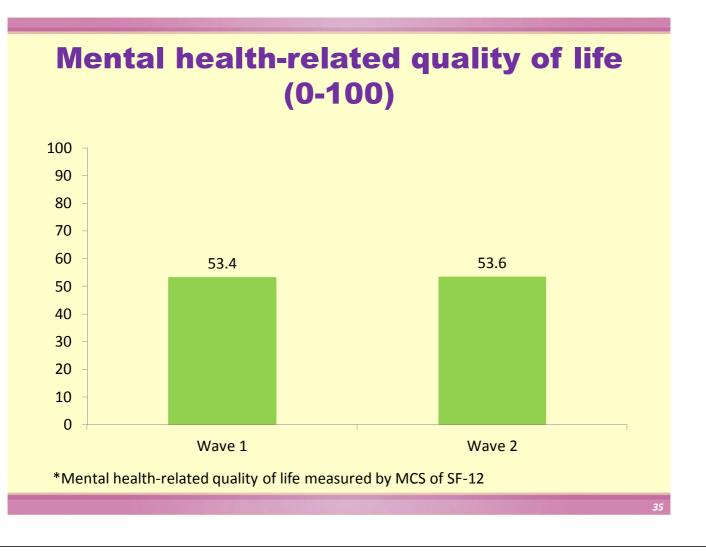




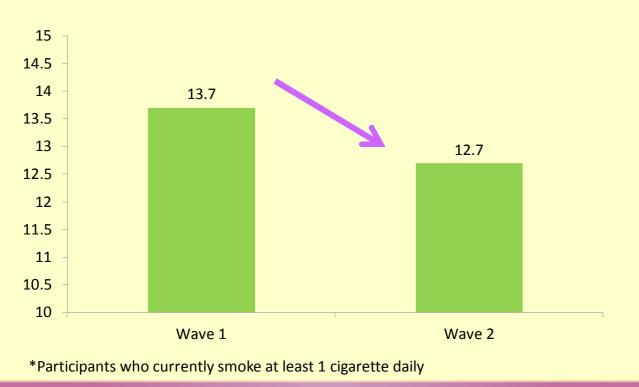


*Physical health-related quality of life measured by PCS of SF-12

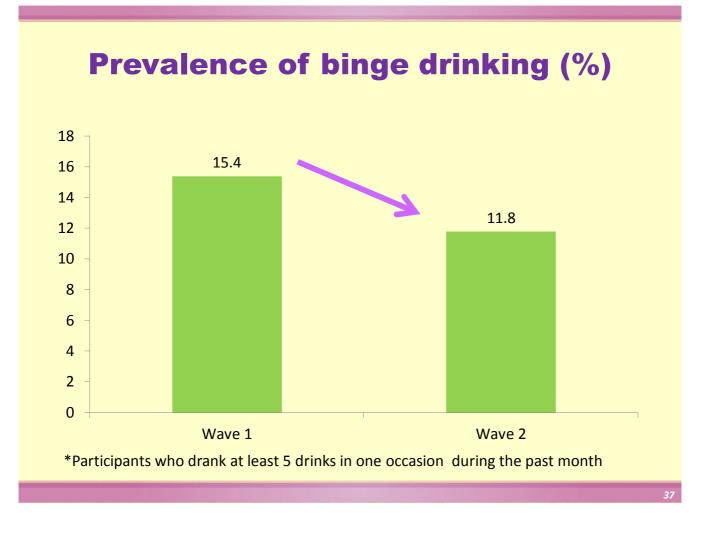
34



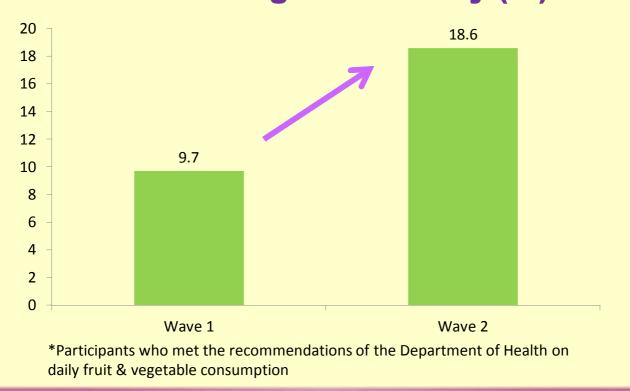
Prevalence of current smoking (%)

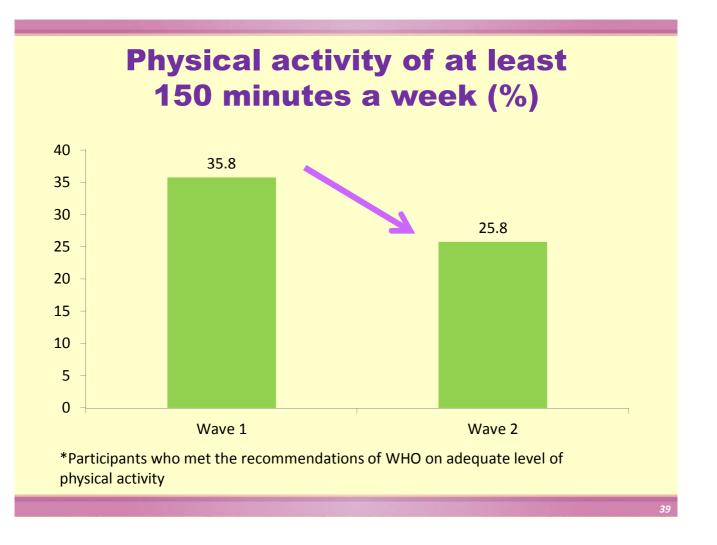


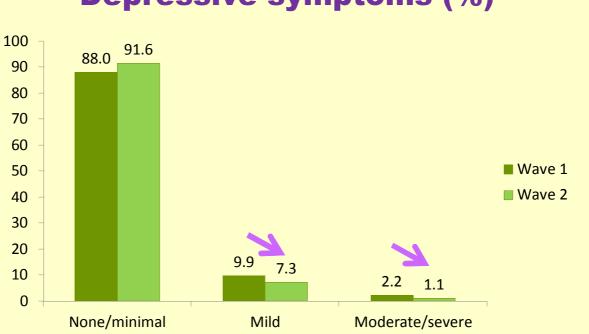
36



Consumption of at least 5 servings of fruit & vegetable a day (%)

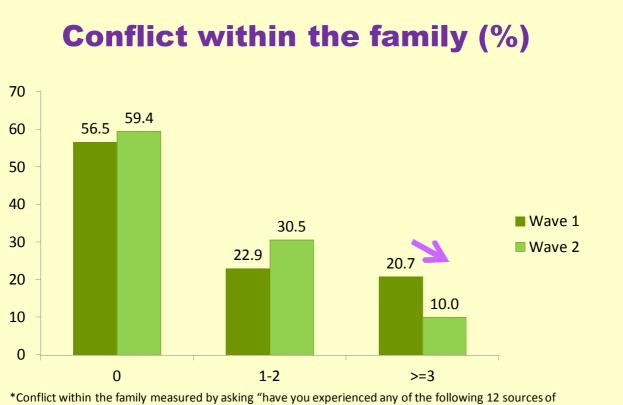






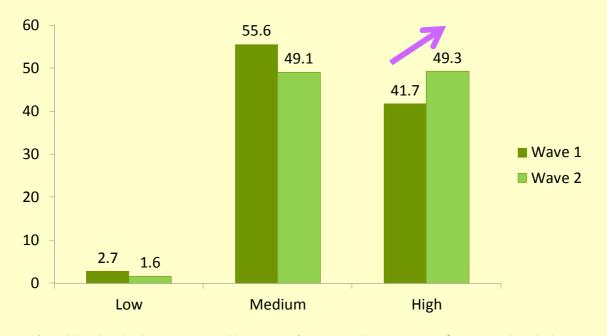
Depressive symptoms (%)

*Depressive symptoms measured by PHQ-9; scores range from 0-27: none/minimal (0-4), mild (5-9), moderate/severe: (10-27)

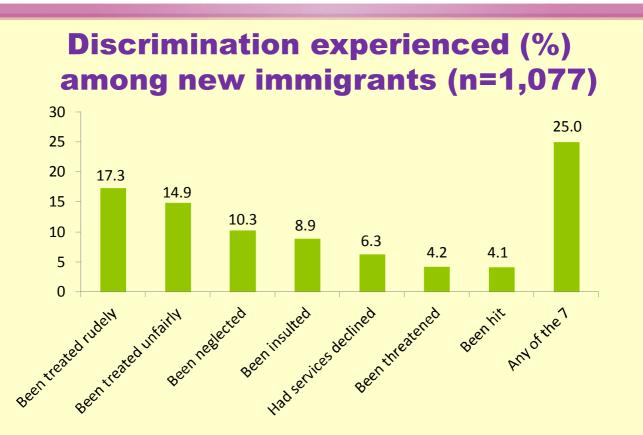


conflict (e.g. family relationship, financial priorities, personal habits) with any household members during the past 3 month?"; scores range from 0-12; higher scores indicating more conflicts within the family

Neighourhood cohesion (%)



*Neighhourhood cohesion measured by Sampson's 4-item scale; scores range from 0-20 where higher scores indicating higher level of cohesion among neighbours: low (0-9), medium: (10-14), high (15-20)

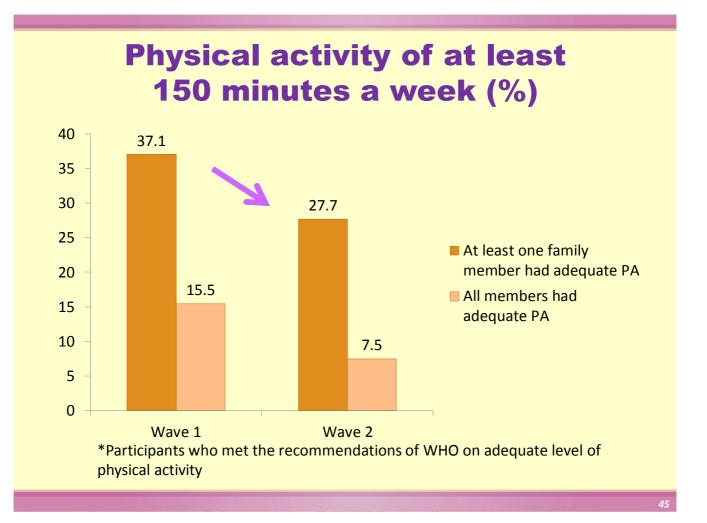


*New immigrants, who have lived in Hong Kong for 10 years or less, were asked whether they had been discriminated against because of their new immigrant status

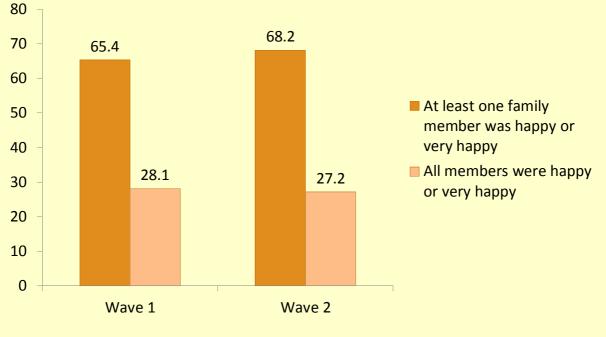
Family-based findings

- 3,955 families
 - From random core sample families in which all eligible members have completed both Wave 1 (2009-2011) & Wave 2 (2011-1014) household surveys





Happy or very happy (%)

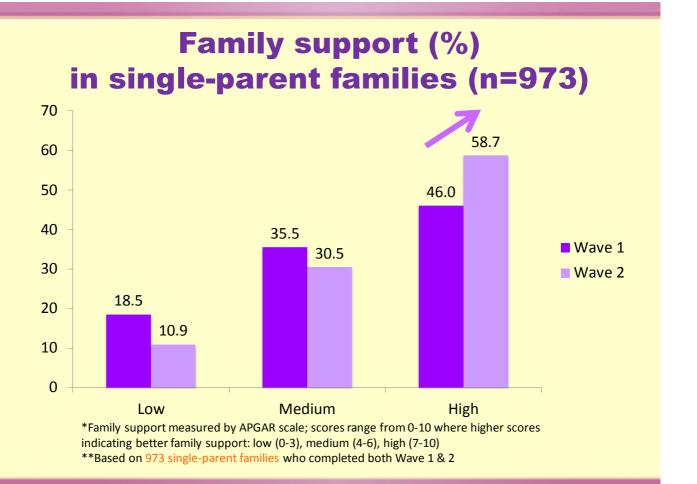


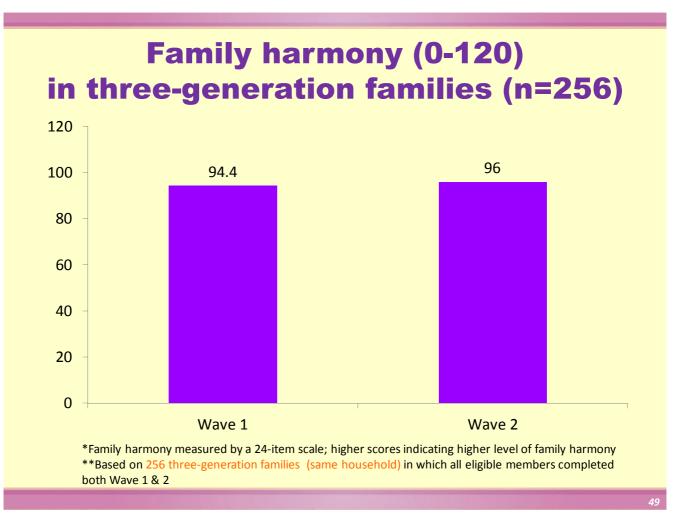
*Participants were asked "generally, do you think you are very unhappy, unhappy, happy or very happy?"

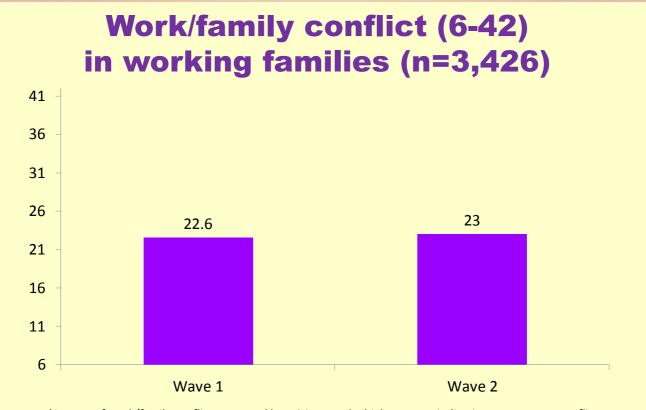
Specific themes / Target groups

FAMILY Cohort to supplement Family Council's Family Survey 2013









*Degree of work/family conflict measured by a 6-item scale; higher scores indicating more severe conflict **Based on 3,426 working families with at least one member with full-time employment at both Wave 1 & 2

Uniqueness of FAMILY Cohort (1)



The largest and most comprehensive cohort study with 2 household interviews and 5 telephone surveys in Hong Kong



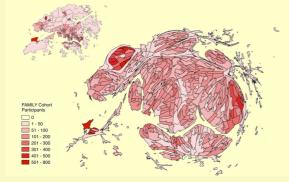
Uniqueness of FAMILY Cohort (2)

Whole HK results, and results for each of the 18-districts



Uniqueness of FAMILY Cohort (3)

A territory-wide cohort which covers 99.8% of all neighbourhoods in Hong Kong



Large sample of existing pool of different kinds of families, e.g.

- Single-parent families
- Families with new immigrants

Uniqueness of FAMILY Cohort (4)

Rule of halves on hypertension in Hong Kong

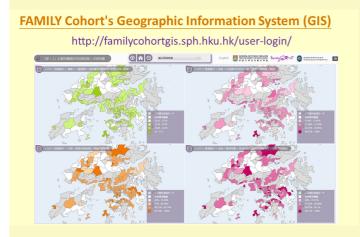
Example of news coverage on December 14, 2012



An infrastructure of new and in-depth studies



Uniqueness of FAMILY Cohort (5)



A "social barometer" with great "potential capacity"



Future development

A joint funding model to support:

- Maintenance: Data management and cohort maintenance
- Open enquires: Response to enquiries from government and community, such as in-depth analysis of existing data and presentations
- Collecting new data: further follow up; sub-studies on special groups for Family Impact Assessment
- Access for other data users and researchers: data need to be cleaned and organized thoroughly before sharing

